



Exhibitor Prospectus

North Carolina Dermatology Association

2021 Summer Meeting

July 9-11, 2021

Omni Grove Park Inn, Asheville, NC

North Carolina Dermatology Association

2021 Summer Meeting

The 2021 Summer Meeting is a much anticipated gathering of dermatologists, residents, medical students and physician extenders from across North Carolina. The next NCDCA Summer Meeting will be held in Asheville, North Carolina at the Omni Grove Park Inn, July 9-11, 2021. Dermatologists from neighboring states will be invited to participate, as well.

Healthcare organizations, pharmaceutical and device manufacturers, insurance companies, and other vendors are invited to participate as exhibitors and sponsors of the three-day meeting. The NCDCA extends opportunities for displays, sponsorship of specific aspects of the meeting such as resident participation, and CME speaker underwriting during the meeting. Sponsorship opportunities are available at different monetary levels to fit all types of needs and budget constraints. Networking and recognition opportunities are abundant for health-related and consumer businesses that participate.

Supporters receive:

- Five-plus hours of dedicated display time and/or access to providers
- Three refreshment breaks, Friday cocktail reception, Saturday and Sunday breakfasts with providers
- Option to attend the Saturday dinner (due to COVID restrictions this is still TBD) with participants, for Gold and Platinum vendors
- Discounted group hotel rate
- Attendee contact lists (prior to meeting upon request, hard copy at meeting, post meeting)
- Recognition of organization in print in on-site program materials

Please review the enclosed exhibitor information and make plans soon to participate at this important meeting of the North Carolina dermatology community. **Product theater events require a separate contract;** contact the NCDCA.

If you have any questions or would like further information on the meeting or sponsorship opportunities, contact me at gstephenson@ncmedsoc.org or (919) 833-3836.

- Standard Exhibit space is \$2,500 per 8' x 8' booth (6' table and 2 chairs), includes attendance at Friday reception, breakfasts and breaks for up to four reps.
- Gold Sponsorship is \$4,000, includes priority booth placement, attendance for up to four reps including the optional Saturday dinner, (due to COVID restrictions this is still TBD) and additional recognition as Gold Sponsor in printed materials.
- Platinum Sponsorship is \$6,000, includes a double booth (16' x 8' with two 6' tables) in premium location, attendance for up to six reps including the optional Saturday dinner, (due to COVID restrictions this is still TBD) and additional recognition as Platinum Sponsor in printed materials.
- Standard booths are assigned on a first-come, first-served basis as signed applications and monies are received. Assignments of booth location are made by the NCDCA. Note: Applications received after July 1, 2021, will incur a \$500 late fee.

NCDA Summer Meeting Application for Exhibit Space

NCDA is hereby authorized to reserve space for our use in the exhibit area of the 2021 NC Dermatology Association Summer Meeting. **Payment must be received prior to July 1, 2021 to ensure acknowledgement in printed materials.** **Forms received after July 1, 2021 will incur a \$500 late fee.**

CHOOSE YOUR EXHIBIT OPTION:

- 8' X 8' Booth** (includes 6' Table) – **\$2,500** is enclosed with check or credit card information below
- Gold Supporter Package** (8' X 8' Booth, priority location) – **\$4,000** is enclosed with check or credit card information below
- Platinum Supporter Package** (Double Booth [16' x 8' Booth - two 6' Tables], premium location) – **\$6,000** is enclosed with check or credit card information below

PAYMENT: Check made payable to NCDA enclosed OR Credit Card (Visa, MasterCard or American Express)

Credit Card Number: _____ Security Code: _____ Exp. Date: _____

Name on Card: _____ Amount to be charged: \$: _____

Signature of CC Holder: _____ Date: _____

COMPANY INFORMATION: Is electricity required for display? Yes No

Company Name for Table Sign/Printed Materials: _____
(Tables will be supplied with an identification sign. Please print.)

Company Contact Person: _____

Title: _____

Billing Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Market Competitors you would prefer not to be placed near: _____

Company Representative(s) Attending Meeting (individual representative information for name badges and NCDA records): Use additional sheet if necessary. Exhibit registration includes up to four (4) representatives (six for Platinum). Representatives will be sent a link to register online prior to the meeting; reps must be registered online in order to have a badge.

Name 1: _____ Name 2: _____

Email 1: _____ Email 2: _____

Signature of person authorized to approve contract

Printed name of authorized signer

Date

Proper completion and submission of this application for exhibit space at the NCDA 2021 Summer Meeting shall mean the applicant accepts and agrees to abide by the provisions of this application and Appendix A, Exhibitor Terms and Conditions, which is hereby incorporated and made part of this contract as well as such additional rules and regulations that the NCDA deems necessary provided such additional rules and regulations do not materially alter the exhibitor's contractual rights. A contract for exhibit space shall be completed only after a properly completed application along with a payment in full is received by the NCDA office.

Payment in full must accompany the "Application for Exhibit Space" via check (payable to NCDA), Visa, MasterCard, or American Express. Please fill in the information requested on this form. Retain a copy for your files, and sign and return this application with payment to:

NCDA, PO Box 27167, Raleigh, NC 27611 | Fax 919-833-2023
Attn: Gail Stephenson

Cancellations by June 1, 2021, receive a 50% refund; no refunds provided for cancellations after that date.

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Appendix A: Exhibitor Terms and Conditions

1. **SPACE** - The space contracted is to be used solely for the Exhibitor whose name appears on the Contract. The Exhibitor shall not sublet or assign any portion of same without the written consent of the NCDA. Upper tier supporters receive prime display locations and exhibitor space is assigned by the NCDA on a first-come, first-served basis as signed applications and monies are received by the NCDA office. Two chairs per table are included.
2. **ALL PROMOTIONAL MATERIALS, COLLATERAL OR ACTIVITIES** must be confined within the limits of the Exhibitor's purchased space. Per CME regulations such materials are not permitted in the meeting room or at the meeting registration desk, and may not be delivered to attendees' hotel rooms. Product theater events require a separate contract; contact the NCDA.
3. **ALL BOOTHS** and decorations **MUST** concur with the facility regulations, city ordinances, and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must consist of fire resistant material.
4. **IN EVENT EXHIBITION IS NOT HELD** - The NCDA shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled.
5. **SECURITY** - Security will not be provided in the exhibit area. Exhibitors are urged to remove all valuables during non-exhibit hours. Exhibitor agrees that neither the NCDA, nor the facility management is financially liable for theft, damage, loss, or disappearance of any kind. The NCDA recommends all Exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary. Any additional security must be arranged by the Exhibitor at his own expense, directly from the facility. The facility will be locked during the time that exhibits are not being shown; however, certain facility employees will have access to the space for cleaning, etc.
6. **LIABILITY** - Exhibitor agrees that neither the NCDA, nor its representatives, will be responsible for any injury, loss, or damage that may occur to the Exhibitor, the Exhibitor's employees, family, or associates, or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.
7. **CANCELLATIONS** - Cancellations by 6/1/21 receive a 50% refund. No refunds are provided for cancellations after that date.
8. **ELECTRICITY** - The NCDA will provide standard 110-volt electricity at no charge upon request. Please indicate on the application if electricity is required. For additional power needs, exhibitors should contact the facility.
9. **SIGNAGE** - An identification sign will be provided for each table.
10. **SHIPPING** - Vendors are responsible for ALL arrangements in the shipping of exhibits. Please bring your company's own shipping forms and account number in order to make your own shipping arrangements. Shipping information will be sent with a confirmation to the "Company Contact" listed on the application.
11. **HOTEL RESERVATIONS** – Exhibitors may use the group's discounted hotel rates. Hotel information with group code will be sent with a confirmation to the "Company Contact" listed on the application.

ASSOCIATION CONTACT

For additional information, please contact:

Gail Stephenson, Project/Meeting Coordinator

North Carolina Dermatology Association

PO Box 27167 (222 North Person Street), Raleigh, NC 27611 Phone: (919) 833-3836 / Fax: (919) 833-2023

Email: meberle@ncmedsoc.org

Thank you for your interest in supporting NCDA and our physician members!

North Carolina Dermatology Association 2021 Summer Meeting

JULY 9-11, 2021

OMNI GROVE PARK INN, ASHEVILLE, NC

PRELIMINARY EXHIBITOR DRAFT SCHEDULE

Exact times are subject to change.

FRIDAY, JULY 9, 2021

- Between 11:00am & 3:00pmExhibitor Move In/Set Up
- 2:30pm-3:00pmAfternoon Break and Exhibit Visitation
- 5:25pm-6:30pmReception for Participants and Exhibitors in Exhibit Hall

SATURDAY, JULY 10, 2021

- 7:00am-8:00amContinental Breakfast and Exhibit Visitation
- 10:10am-10:40amMorning Break and Exhibit Visitation
- 6:30pm-9:30pm Optional Dinner for Participants and Gold and Platinum Exhibitors
.....(due to COVID restrictions this is still TBD)

SUNDAY, APRIL 11, 2021

- 7:00am-8:00amContinental Breakfast and Exhibit Visitation
- 9:20am-9:50amMorning Break and Exhibit Visitation
- 10:30am.....Door Prize Drawing
- 11:00am.....Exhibit Teardown/Move out



PACKAGES

Packages may be delivered to the Hotel within 96 hours of the date of the function. Packages or materials of excessive weight or value must be approved for receipt by the Hotel prior to shipping.

The following incoming and outgoing handling charges will apply for all packages processed by our Shipping/Receiving Department:

ITEM	RATE
Envelopes	\$5.00
0-30 lbs.	\$15.00
31-70 lbs.	\$50.00
71-200 lbs.	\$75.00
Pallets	\$150.00

Shipping and receiving hours are 7:00am-4:30pm Monday through Friday. Any Boxes received or shipped on Saturday or Sunday will incur an additional fee per box. Should special arrangements for delivery be necessary, please contact your Conference Services Manager. The following information must be on all packages to ensure proper delivery:

Attention: Gail Stephenson, Meeting Coordinator
Contact Phone Number: 919-833-8386 office 919-605-9946 cell
Group: NC Dermatology Association: 2021 Summer Meeting
Arrival: Thursday, July 8, 2021
Property Address: The Omni Grove Park Inn 290 Macon Avenue Asheville, NC 28804-3799

A storage fee of \$25.00 per box per day will apply for any boxes received prior to 96 hours of the first function. This storage fee will also apply to each empty packing container stored during the function. The Omni Grove Park Inn is not in any way liable for the contents of these packages. All shipping, freight, handling and storage fees will be billed to individual vendors.