

Exhibitor Prospectus

North Carolina Neurological Society 2016 Annual Meeting

February 19-20, 2016 The Grandover Resort Greensboro, NC

North Carolina Neurological Society (NCNS) 2016 Annual Meeting

The 2016 Annual Meeting is a much anticipated gathering of neurologists, residents, and physician extenders from across North Carolina. The next NCNS Annual Meeting will be held in Greensboro at the Grandover Resort, February 19-21, 2016 (exhibit hours are Friday and Saturday only).

Healthcare organizations, pharmaceutical companies, insurance companies, and other vendors are invited to participate as exhibitors and sponsors of the meeting. The NCNS extends opportunities for tabletop displays, sponsorship of specific aspects of the meeting, and CME speaker underwriting during the meeting. Sponsorship opportunities are available at different monetary levels to fit all types of needs and budget constraints. Networking and recognition opportunities are abundant for health-related and consumer businesses that participate.

Supporters receive:

- Six-plus hours of dedicated display time and/or access to attendees
- Two refreshment breaks, Friday cocktail reception, and Saturday breakfast and lunch with attendees
- Optional dinner with attendees, for Gold and Platinum level supporters
- Discounted group hotel rate
- Attendee contact lists (prior to meeting upon request, hard copy at meeting, post meeting)
- Recognition of organization in print, in on-site program

Please review the enclosed exhibitor information and make plans soon to participate at this important meeting of the North Carolina neurology community. Note that *any product theater events require a separate contract*; contact me for details. If you have any questions or would like further information on the meeting or sponsorship opportunities, contact me at nlowe@ncmedsoc.org or (919) 833-3836.

Sincerely,

Mancy Lowe, CMP

Nancy Lowe, CMP Associate Director

- Silver Level Exhibitor: \$2,000 for an 8' x 8' booth including 6' table and two chairs; attendance at the reception, lunch and daytime breaks for up to two reps.
- Gold Level Exhibitor: \$3,500 for an 8' x 8' booth including 6' table and two chairs; attendance at the reception, lunch and daytime breaks for up to four reps; attendance at the dinner for up to two reps; and additional recognition as Gold Sponsor in printed materials.
- Platinum Level Exhibitor: \$5,000 for a double booth (16' x 8' with two 6' tables and four chairs) in premium location; attendance at the reception, dinner, lunch and daytime breaks for up to four reps; and additional recognition as Platinum Sponsor in printed materials.
- Silver level exhibit tables are assigned on a first-come, first-served basis as signed applications and monies are received. Assignments of table location are made by the NCNS.

TAX ID #56-2106149

NC Neurological Society APPLICATION FOR EXHIBIT SPACE ANNUAL MEETING, FEBRUARY 19-20, 2016

Proper completion and submission of this application for exhibit space at the NCNS 2016 Annual Meeting shall mean the applicant accepts and agrees to abide by the provisions of this application and Appendix A, Exhibitor Terms and Conditions, which is hereby incorporated and made part of this contract as well as such additional rules and regulations that the NCNS deems necessary provided such additional rules and regulations do not materially alter the exhibitor's contractual rights. A contract for exhibit space shall be completed only after a properly completed application along with a payment in full is received by the NCNS office.

Payment in full must accompany the "Application for Exhibit Space" via check (payable to NCNS), Visa or MasterCard (<u>American Express is not accepted</u>). Please fill in the information requested on this form. Retain a copy for your files, and sign and return this application with payment to:

NCNS * PO Box 27167 * Raleigh, NC 27611 * Fax 919-833-2023 Attn: Marissa Gallo

Cancellations by December 15, 2015, receive a 50% refund; no refunds provided for cancellations after that date.

NCNS is hereby authorized to reserve space for our use in the exhibit area of the 2016 NC Neurological Society Annual Meeting.
Payment must be received prior to February 1 to ensure acknowledgement in printed materials. Forms received after February 1 will
incur a \$500 surcharge.
☐ Silver Level (8' x 8' booth with one 6' X 30" table; attendance at the reception, lunch and daytime breaks for up to two
reps) – \$2,000 is enclosed with check or credit card information below
☐ Gold Level (8' x 8' booth with one 6' X 30" Table in priority location, attendance at the reception, lunch and daytime
breaks for up to four reps; attendance at the dinner for up to two reps) – \$3,500 is enclosed with check or credit card

breaks for up to four reps; attendance at the dinner for up	to two reps) – \$3,500 is enclosed with check or credit card			
☐ Platinum Level (Double booth with two 6' X 30" Tables, daytime breaks for up to four reps) – \$5,000 is enclosed with	premium location, attendance at the reception, dinner, lunch and h check or credit card information below			
Credit Card Number (<u>VS/MC only</u>):	Security Code: Expiration Date:			
Name on Card:	Amount to be charged: \$			
Signature of CC Holder:	Date:			
Company/Organization Name:				
Lettering for Table Sign and Printed Materials:(Tab Market Competitors you would prefer not to be placed near:	oles will be supplied with an identification sign. Please print.)			
If electricity is required for display, please note:Y				
Company Contact Person:				
Γitle:				
Billing Address:	City, State, Zip:			
Phone:	E-mail:			
Company Representative(s) Attending Meeting (individual rep Use additional sheet if necessary. Exhibit registration include update the NCNS office as soon as possible as representative n	s two to four representatives, depending on level of support. Please			
Name:	Name:			
Address:	Address:			
City, State, Zip:	City, State, Zip:			
Phone:	Phone:			
Email:	Email:			

Appendix A: Exhibitor Terms and Conditions

- 1. SPACE The space contracted is to be used solely for the Exhibitor whose name appears on the Contract. The Exhibitor shall not sublet or assign any portion of same without the written consent of the NCNS. Gold and Platinum Level exhibitors receive prime display locations and exhibitor space is assigned by the NCNS on a first-come, first-served basis as signed applications and monies are received by the NCNS office. Two chairs per table are included.
- 2. ALL PROMOTIONAL MATERIALS, COLLATERAL OR ACTIVITIES must be confined within the limits of the Exhibitor's purchased space. Per CME regulations such materials are not permitted in the meeting room or at the meeting registration desk, and may not be delivered to attendees' hotel rooms. **Product theater events require a separate contract;** contact the NCNS.
- 3. ALL BOOTHS and decorations MUST concur with the facility regulations, city ordinances, and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must consist of fire resistant material.
- 4. IN EVENT EXHIBITION IS NOT HELD The NCNS shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled.
- 5. SECURITY Security will not be provided in the exhibit area. Exhibitors are urged to remove all valuables during non-exhibit hours. Exhibitor agrees that neither the NCNS, nor the facility management is financially liable for theft, damage, loss, or disappearance of any kind. The NCNS recommends all Exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary. Any additional security must be arranged by the Exhibitor at his own expense, directly from the facility. The facility will be locked during the time that exhibits are not being shown; however, certain facility employees will have access to the space for cleaning, etc.
- 6. LIABILITY Exhibitor agrees that neither the NCNS, nor its representatives, will be responsible for any injury, loss, or damage that may occur to the Exhibitor, the Exhibitor's employees, family, or associates, or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.
- $7. \ CANCELLATIONS Cancellations \ by \ 12/15/15 \ receive \ a \ 50\% \ refund. \ No \ refunds \ are \ provided \ for \ cancellations \ after \ that \ date.$
- 8. ELECTRICITY The NCNS will provide standard 110-volt electricity at no charge upon request. <u>Please indicate on the application if electricity is required.</u> For additional power needs, exhibitors should contact the facility.
- 9. SIGNAGE An identification sign will be provided for each booth.
- 10. SHIPPING Vendors are responsible for ALL arrangements in the shipping of exhibits. Please bring your company's own shipping forms and account number in order to make your own shipping arrangements. Shipping information will be sent with a confirmation to the "Company Contact" listed on the application.
- 11. HOTEL RESERVATIONS Exhibitors may use the group's discounted hotel rates. Hotel information with group code will be sent with a confirmation to the "Company Contact" listed on the application.

ASSOCIATION CONTACT

For additional information, please contact: Nancy Lowe, CMP, Associate Director North Carolina Neurological Society PO Box 27167 (222 North Person Street), Raleigh, NC 27611

Phone: (919) 833-3836 / Fax: (919) 833-2023

Email: nlowe@ncmedsoc.org

Thank you for your interest in supporting the NCNS and our physician members!

PRELIMINARY EXHIBITOR SCHEDULE Exact times are subject to change.

FRIDAY, FEBRUARY 19, 2016				
Between 3:00pm and 5:30pm	Exhibitor Move In/Set Up			
5:30pm-7:00pm	Reception and Exhibit Visitation			
7:00pm-9:00pm	Dinner/Program for Attendees and Gold/Platinum Supporters			
SATURDAY, FEBRUARY 21, 2016				
7:00am-8:00am	Continental Breakfast and Exhibit Visitation			
10:00am-10:30am	Morning Break and Exhibit Visitation			
12:00pm-1:00pm	Lunch for Attendees and Exhibitors			
3:00pm-3:30pm	Afternoon Break and Exhibit Visitation			
3:30pm	Door Prize Drawing			
After 3:30pm	Exhibitor Tear Down/Move Out			