



# **Exhibitor Prospectus**

**North Carolina Obstetrical and Gynecological Society and  
NC Section of ACOG**

**2021 Virtual Annual Meeting**

**March 19-20, 2021**

**North Carolina Obstetrical and Gynecological Society and NC Section of ACOG**  
**2021 Annual Meeting**

**The 2021 Annual Meeting is a much anticipated gathering of obstetricians and gynecologists, residents, and medical students from across North Carolina. The next NCOGS Annual Meeting will be held March 19-20, 2021 via a Zoom Webinar Virtual platform.**

Healthcare organizations, pharmaceutical companies, device manufacturers, insurance companies, and other vendors are invited to participate in the meeting as exhibitors. The NCOGS extends opportunities for virtual participation only. Due to CME requirements with the reduced meeting schedule, the recognition opportunities are limited for health-related and consumer businesses that participate. Below are the options that we have for the March meeting.

**Exhibitor Benefits:**

<b>NC OBGYN - Exhibitor Offering - ZOOM Webinar</b>	<b>Silver - \$2,000</b>	<b>Gold - \$3,000</b>	<b>Platinum - \$4,500</b>
A "Thank You to our Exhibitors" Slide with each Company Name will be shown in the Meeting Waiting Room, during any breaks and at the end of the meeting. Exhibiting company to provide a Company Contact Email Address to post under the Company's name on the slide.	X	X	X
An email from the NC OBGYN President sent to the NC OBGYN Membership <b>PRIOR to the meeting</b> with a list of Exhibitors. <b>This email will include</b> the exhibitor contact email addresses encouraging attendees to reach out and connect with each exhibitor.	X	X	X
Pre-Registration list sent to the exhibitors prior to meeting. Complete list of meeting attendees with mailing address to go out to exhibitors after the meeting.	X	X	X
Up to (2) Exhibitor Contacts can attend the meeting. Registration is complimentary but we do ask that you register for the meeting.	X	X	X
Opportunity to send (1) PowerPoint Slide to run on a loop in the Exhibitor Hall during the BREAKS. This can have the company logo; website info and company contact email address included.		X	X
Pre-Registration list sent to the exhibitors prior to meeting with mailing address. <b>Attendees will be given an option when registering for this meeting to opt in for releasing their email address.</b> List of meeting attendees to go out after the meeting <b>with email addresses of attendees who released their info.</b>		X	X
Logo (with link to exhibitors' website) listed on the NC OBGYN Specialty Webpage on the NCMS Website for (3) month as an exhibitor that supported the NC OBGYN Annual Meeting.			X

<b>Saturday - 12:45-1:45pm - (Four Opportunities) 15 Minute Round Robin Product Theater Options (Must also be regular exhibitor)</b>	<b>\$1,500.00</b>
(1) 12:45-1:00pm - 15 Min Round Robin using Zoom Breakout Room - Society will promote this session in correspondence	
(2) 1:00-1:15pm - 15 Min Round Robin using Zoom Breakout Room - Society will promote this session in correspondence	
(3) 1:15-1:30pm - 15 Min Round Robin using Zoom Breakout Room - Society will promote this session in correspondence	
(4) 1:30-1:45pm - 15 Min Round Robin using Zoom Breakout Room - Society will promote this session in correspondence	

<b>Saturday 7:00am-8:00am - (One) CME/Grant Ancillary Session Opportunity</b>	<b>\$6,000.00</b>
Exhibitor to provide speaker, presentation and prize opportunity for attending – using Zoom Breakout Room - Society will promote this session in correspondence	

### Preliminary Schedule (exact times subject to change):

#### FRIDAY, MARCH 19, 2021

5:30pm-6:30pm ..... Welcome & Introductions, Business Meeting, Advocacy Update  
6:30pm-6:40pm ..... Award Presentations  
6:40pm-7:00pm ..... Happy Hour

#### SATURDAY, MARCH 20, 2021

7:00am-8:00am ..... *CME/Grant Ancillary Session Opportunity*  
8:00am-10:10am ..... Scientific Sessions  
10:10am-10:25am..... *Break & Networking with Exhibitors*  
10:25am-12:25pm ..... Scientific Sessions  
12:25pm-12:35pm ..... Awarding of Resident Prizes & Closing Remarks  
12:35pm ..... Adjourn  
12:35pm-1:25pm ..... *(4) Round Robin Product Theater Opportunities*

Please make plans soon to participate at this important meeting of the North Carolina OB/GYN community. Note that ***any product theater/CME Grant events also require a separate contract***; contact me for details. If you have any questions or would like further information on the meeting or sponsorship opportunities, contact me, Gail Stephenson, at [gstephenson@ncmedsoc.org](mailto:gstephenson@ncmedsoc.org) or (919) 833-3836.

# NCOGS Virtual Annual Meeting

## Application for Exhibitor Recognition

NCOGS is hereby authorized to list us as an Exhibitor in the virtual meeting of the 2021 NC Obstetrical and Gynecological Society. Application and payment must be received prior to March 1, 2021 to ensure acknowledgement via online materials. **Forms received after March 1, 2021 will incur a \$500 late fee.**

### CHOOSE YOUR EXHIBIT OPTION:

- ☐ Silver - \$2,000      ☐ Gold - \$3,000      ☐ Platinum - \$4,500  
☐ Round Robin Time Slot - \$1,500 (a separate application also needed for this opportunity)  
☐ CME/Grant Ancillary Session - \$6,000 (a separate application also needed for this opportunity)

**PAYMENT:** ☐ Check made payable to NCOGS enclosed OR ☐ Credit Card (Visa, MasterCard or American Express)

Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Amount to be charged: \$ \_\_\_\_\_

Signature of CC Holder: \_\_\_\_\_ Date: \_\_\_\_\_

### COMPANY INFORMATION:

Company Name for Table Sign/Printed Materials: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Market Competitors: \_\_\_\_\_

Company Representative(s) Attending Virtual Meeting: Use additional sheet if necessary. Please update the NCOGS office as soon as possible as representative names are assigned or changed prior to the meeting. **All representatives will be required to register individually online when registration is open for the meeting.**

Name 1: \_\_\_\_\_ Name 2: \_\_\_\_\_

Email 1: \_\_\_\_\_ Email 2: \_\_\_\_\_

\_\_\_\_\_  
Signature of person authorized to approve contract      Date

\_\_\_\_\_  
Signature of person authorized to approve contract      Date

Proper completion and submission of this application for participation at the **NCOGS 2021** Virtual Annual Meeting shall mean the applicant accepts and agrees to abide by the provisions of this application and Appendix A, Exhibitor Terms and Conditions, which is hereby incorporated and made part of this contract as well as such additional rules and regulations that the NCOGS deems necessary provided such additional rules and regulations do not materially alter the exhibitor's contractual rights. A contract for participation shall be completed only after a properly completed application along with a payment in full is received by the NCOGS office.

Payment in full must accompany the "Application for Exhibitor Recognition" via check (payable to NCOGS), Visa, MasterCard or American Express. Please fill in the information requested on this form. Retain a copy for your files, and sign and return this application with payment to:

**NCOGS, PO Box 27167, Raleigh, NC 27611 | Fax 919-833-2023 | Attn: Gail Stephenson, [gstephenson@ncmedsoc.org](mailto:gstephenson@ncmedsoc.org)**

**CANCELLATIONS BY MARCH 1, 2021, RECEIVE A 50% REFUND; NO REFUNDS PROVIDED FOR CANCELLATIONS AFTER THAT DATE.**

# Appendix A: Exhibitor Terms and Conditions

1. **EVENT ACCESS** – All exhibitors/sponsors and their guests must register to attend to the meeting and obtain virtual access to the same.
2. **IN THE EVENT THE MEETING IS NOT HELD** - The NCOGS shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled.
3. **LIABILITY** - Exhibitor agrees that neither the NCOGS, nor its representatives, will be responsible for any injury, loss, or damage that may occur to the Exhibitor, the Exhibitor's employees, family, or associates, or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.
4. **CANCELLATIONS** - Cancellations by 3/1/21 receive a 50% refund. No refunds are provided for cancellations after that date.
5. **SIGNAGE** – Exhibitor website, and contact email must be provided by 3/1/21.

## ASSOCIATION CONTACT

For additional information, Product Theater and/or CME/Grant Ancillary Applications, please contact:

**Gail Stephenson**, Program/Meeting Coordinator

North Carolina Obstetrical and Gynecological Society

PO Box 27167 (222 North Person Street), Raleigh, NC 27611

Phone: (919) 833-3836 / Fax: (919) 833-2023 / Cell: (919) 605-9946 Email: [gstephenson@ncmedsoc.org](mailto:gstephenson@ncmedsoc.org)