



North Carolina Dermatology Association

2018 SUMMER MEETING

Featured Speaker: Suzanne Olbricht, MD, FAAD,
President of the American Academy of Dermatology

Earn up to 9.75 hours of credit!

July 13-15, 2018 | Omni Grove Park Inn Resort | Asheville, NC

This continuing medical education activity is jointly provided by the North Carolina Dermatology Association and Southern Regional Area Health Education Center.

OVERVIEW

Target Audience and Purpose

The purpose of this educational activity is to provide practical, case-based knowledge and skills to active practicing and academic dermatologists, fellows, residents in training, physician assistants, and advanced practice providers.

Objectives

At the conclusion of this educational activity participants should be able to:

- Discuss updates for the 2018 national policy from the American Academy of Dermatology.
- Discuss the use of biologics in special populations.
- Review the latest information on atopic dermatitis.
- Review the issues relating to practicing dermatology including physician burnout.
- Assess current knowledge about sentinel lymph node use for melanoma.
- Review legislative updates and patient advocacy in North Carolina in 2018.
- Review the AJCC Staging updates for melanoma.
- Describe ways to make your practice more efficient and profitable.
- Assess how to build value in your dermatology practice.

Credit Statement

The Southern Regional AHEC designates this live activity for a maximum of 9.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Additional Credit

Other health professionals will receive Southern Regional AHEC CEU and/or contact hours and a certificate of attendance from an AMA PRA Category 1™ activity. These certificates are accepted by the NC boards for physician assistants, nurse practitioners, and nurses. License requirements are subject to change. Southern Regional AHEC recommends that participants contact their licensing board with specific questions. Southern Regional AHEC will provide 1.0 Continuing Education Units (9.75 contact hours) to participants upon completion of this activity.

Accreditation

This activity has been planned and implemented in accordance with the Essentials and Standards of the North Carolina Medical Society through the joint providership of the Southern Regional AHEC and the North Carolina Dermatology Association. The Southern Regional AHEC is accredited by the NCMS to provide continuing medical education for physicians.

Disclosure Statement

The Southern Regional AHEC adheres to ACCME Essential Areas and Policies regarding industry support of continuing medical education. Disclosure of faculty/planning committee members and commercial relationships will be made known at the activity. Speakers are also expected to openly disclose a discussion of any off-label, experimental, or investigational use of drugs or devices in their presentations.

Americans with Disabilities Act

The NCDA is fully committed to the principle of equal educational opportunities for all individuals and does not discriminate on the basis of any characteristics protected by federal or state law. If you require any of the auxiliary aids or services identified in the Americans with Disabilities Act in order to participate in this conference, please call Nancy Lowe at (919) 833-3836 no later than 10 business days before the date of the activity.

Registration Information: Register by June 15 and Save!

Fees include all meeting sessions, electronic versions of course handouts, the Friday evening welcome reception, daily breaks and two continental breakfasts. There is a \$65 fee for adults planning to attend the Saturday buffet dinner; the fee for children 4 to 12 years of age is \$20. Registration fees are waived for residents and medical students; however, the Saturday dinner fees will apply. You may register securely online at <http://www.cvent.com/d/ggqn8s>, or complete the form in this brochure and return it with payment prior to July 10; register by June 15 to receive early-bird discounted fees. Refunds of registration fees will not be made after Friday, July 6. Refunds, less \$25, will be made for cancellations received prior to that date. No-shows will be charged.

2018 SUMMER MEETING

Meeting Features

Friday's general session includes an AAD Update presented by the current **President of the AAD, Suzanne Olbricht, MD, FAAD**, followed by her presentation "Practicing Dermatology in 2018: A Tale to be Told of Change, Anxiety, Burnout and Resilience." Additionally, an informative presentation on "How to Make Your Practice More Efficient and Profitable" will be included. Friday concludes with the welcome reception in the exhibit hall. On Saturday, hear from the only physician currently serving in the North Carolina General Assembly, **Rep. Greg Murphy, MD, FACS**, who will discuss "The Importance of Advocacy," followed by the state Legislative Update from NCDA lobbyist Rob Lamme. Saturday afternoon is free; we are offering several recreation options (minimum registration numbers apply). The family-friendly Saturday buffet dinner at the Grove Park Inn Country Club will feature live musical entertainment by a local bluegrass band. Resident presentations are scheduled for Sunday morning, followed by a presentation on "Building and Realizing Value in Your Dermatology Practice." Attire for all functions is business or resort casual.

Optional Ancillary CME Program

Over lunch on Saturday, July 14, providers are invited to a free CME program on "Targeting Improved Outcomes in Atopic Dermatitis: Strategies for Achieving Personalized Treatment Goals." The presenter is Lindsay Chaney Strowd, MD, Assistant Professor, Dermatology, Office of Women in Medicine and Science, at Wake Forest Baptist Health. This program is jointly provided by the Potomac Center for Medical Education (PCME) and Rockpointe. It is not a part of the Southern Regional AHEC-accredited NC Dermatology Association program. For more information and to register, go to <http://www.rockpointe.com/atopicderm>.

Accommodations - Reserve Your Room Prior to June 12

The historic, four-diamond rated Omni Grove Park Inn Resort welcomes the return of the NC Dermatology Association with its world-class spa, golf and tennis, several dining outlets, and new shops featuring local mountain artisan crafts, food and gifts. To secure your hotel accommodations, go to <https://www.omnihotels.com/hotels/asheville-grove-park/meetings/nc-dermatology-association-2018-summer-meeting>, or call (800) 438-5800; be sure to reference the NC Dermatology Association. A deposit for the first night's rate plus taxes is required; the group rate is \$289 per night, plus \$25 resort charge and taxes, single or double occupancy. The resort charge includes in-room high speed Internet access, access to the fitness center, and guided history tour of the resort. Surcharges apply for guaranteed upgrades to Mountain View rooms. Please be aware that if you check out prior to your reserved checkout date, the resort will charge an early departure fee of one night's room and tax. Current overnight parking charges are \$15 for self-parking or \$22 for valet parking. Our block of rooms at our special rate will be released June 12, and the resort is likely to sell out, so you are urged to make your reservation promptly.

Kids' Camp/Kids' Night Out

Families are welcome at the Summer Meeting. The Omni Grove Park Inn Resort provides full-day, half-day, and evening children's programs for ages 5 and up, as well as baby-sitting services. Call (828) 398-3814 for prices and details and to register your children in advance.

Questions?

Contact the NCDA office at (919) 833-3836 or nlowe@ncmedsoc.org.

SCHEDULE

FRIDAY, July 13

11:00am-6:00pm	Registration
1:00pm-5:00pm	Scientific Session
1:00pm-1:10pm	Welcome and Introductions (Donna Culton, MD, PhD, President, and Dan Zedek, MD, Program Chair)
1:10pm-1:50pm	Lumps and Bumps in Children (Diana McShane, MD)
1:50pm-2:30pm	How to Make Your Practice More Efficient and Profitable (Cynthia Blain, CPA, MBA, FACMPE)
2:30pm-3:00pm	Break / Networking
3:00pm-3:40pm	2020 Vision: How We Will Soon Be Thinking about the Pathology of Moles and Melanomas (Philip LeBoit, MD)
3:40pm-4:20pm	2018 AAD Update (Suzanne Olbricht, MD, FAAD)
4:20pm-5:00pm	Practicing Dermatology in 2018: A Tale to be Told of Change, Anxiety, Burnout and Resilience (Suzanne Olbricht, MD, FAAD)
5:00pm	Adjourn
5:00pm-6:30pm	Welcome Reception
	Dinner on your own. Advance reservations are recommended.

SATURDAY, July 14

7:00am-12:00pm	Registration
7:00am-8:00am	Continental Breakfast / Networking
7:55am-12:00pm	Scientific Session
7:55am-8:00am	Welcome and Introductions (Dan Zedek, MD)
8:00am-8:40am	Sentinel Lymph Nodes for Melanoma (David Ollila, MD)
8:40am-9:20am	The Importance of Advocacy from Your Physician in the General Assembly (Rep. Greg Murphy, MD, FACS)
9:20am-9:50am	Legislative Update (Rob Lamme)
9:50am-10:10am	NC Dermatology Association Business Meeting (Donna Culton, MD, PhD) (no credit will be awarded)
10:10am-10:40am	Break / Networking
10:40am-11:20am	Common Systemic Therapeutics in Pediatric Dermatology (Diana McShane, MD)
11:20am-12:00pm	Why Clinicopathologic Correlation Still Matters (Philip LeBoit, MD)
12:00pm	Adjourn
12:00pm	Optional CME Program: Targeting Improved Outcomes in Atopic Dermatitis: Strategies for Achieving Personalized Treatment Goals (Lindsay Chaney Strowd, MD) (Note: This program is not part of the NCDA's SRAHEC-accredited program.)
Free afternoon	
12:45pm	Optional Tours (see separate page) (subject to minimum attendance; pre-registration required)
6:30pm-9:00pm	Buffet Dinner and Live Musical Entertainment at the Country Club – Families Welcome! (pre-registration required)

SUNDAY, July 15

7:00am-10:30am	Registration
7:00am-8:00am	Continental Breakfast / Networking
7:55am-12:00pm	Scientific Session
7:55am-8:00am	Introductions (Dan Zedek, MD)
8:00am-8:40am	AJCC Staging for Melanoma (David Ollila, MD)
8:40am-9:20am	The Use of Biologics in Special Populations (Aida Lugo-Somolinos, MD, FAAD)
9:20am-10:00am	Resident Presentations:
9:20am-9:30am	Nutritional Deficiency in a Breastfeeding Infant (Michael Farhangian, MD - Wake Forest)
9:30am-9:40am	Anogenital Verruciform Xanthoma with Underlying Lichen Sclerosis (Dana Baigre, DO and Mark MacKay - Campbell)
9:40am-9:50am	DRESS Syndrome and the Complexity of Multidisciplinary Care (Michael Garner, MD - East Carolina)
9:50am-10:00am	A Case of Pediatric Pemphigus Herpetiformis (Sam Wu, MD - University of North Carolina)
10:00am-10:30am	Break / Networking
10:30am-11:10am	What's New in Atopic Dermatitis (Aida Lugo-Somolinos, MD, FAAD)
11:10am-11:50am	Building and Realizing Value in Your Dermatology Practice (Bill Bundy, MBA)
11:50am-12:00pm	Awarding of Resident Presentation Prize and Closing Remarks (Donna Culton, MD, PhD)
12:00pm	Adjourn

FEATURED SPEAKER

Suzanne Olbricht, MD, FAAD, was named President of the American Academy of Dermatology in February 2018. She received her undergraduate degree in Biology and German from Indiana University and her medical degree from Baylor College of Medicine. She completed her residency in internal medicine at Boston City Hospital and Massachusetts General Hospital (MGH) and then a residency in Dermatology in the combined MGH-Harvard Medical School program. She also completed a fellowship in Mohs micrographic surgery at Massachusetts General Hospital. She is board-certified in dermatology and internal medicine.



Suzanne Olbricht, MD, FAAD

From 1983 to 1997, Dr. Olbricht worked as a staff dermatologist at what was then Beth Israel Hospital. She then served as Chair of the Dermatology Department at Lahey Hospital and Medical Center from 1998 to 2017 where, among other accomplishments, she developed and directed the first formal fellowship program in the world to train nurse practitioners in dermatology.

She currently serves as Chief of the Department of Dermatology at the Beth Israel Deaconess Medical Center and Associate Professor of Dermatology at Harvard Medical School in Boston. As a clinician, Dr. Olbricht's field of expertise is skin cancer and procedural dermatology, performing Mohs micrographic surgery and reconstruction for skin cancers of the head and neck. Dr. Olbricht has authored 25 original reports, 37 reviews and one book and is editor of two other books. She lectures locally, nationally and internationally on ethics, skin cancer, and surgical techniques.

At the American Academy of Dermatology, Dr. Olbricht served as Chair of the Scientific Assembly Committee in 2012 and as Secretary-Treasurer from 2010-2016. In 2015 she was director of the Basics of Dermatologic Surgery Course at the World Congress in Vancouver. In 2016 she was the plenary speaker at the Brazilian Congress of Dermatology. In 2017 she was the plenary speaker for the annual meeting of the Philippine Dermatology Society. She received the President's Award from the Women's Dermatology Society in 2011 and the Distinguished Service Award of the American College of Mohs Surgery in 2011 and 2015.

OPTIONAL SATURDAY ACTIVITIES

Activity registrations must be received no later than July 1. Minimum numbers apply. Pre-registration is required.

Whitewater River Rafting: No other sport combines teamwork, fun and outdoor adventure like a trip down the river. Enjoy an exciting and challenging raft trip through the Class I to III rapids of the French Broad River, or Class I-IV of the Pigeon River, depending on river conditions. Children must be at least eight years old to participate; a parent or guardian will be required to sign waivers for youths under 18 years of age. Fees include transportation, professional guide, equipment, all inclusive lunch, taxes and gratuity. \$99 per person.

Asheville Micro-Brewery Tour: Boasting more breweries per capita than any other city in the U.S., roughly 100 local beers can be found in Asheville, earning it the name "Beer City USA." This tour includes three micro-brewery tours (Highland Brewery, Hi Wire Big Top and Catawba, subject to change based on final numbers) and a sampling of three to four beers at each location. Fees include transportation, trained guide, tours and tastings, bottled water and snacks, and boxed lunch. \$89 per person.

Navitat Canopy Zip Line Adventure: Located in a stunning area of forested mountain property just minutes north of Asheville, this course features over one mile of suspended cable with ten exhilarating zip lines (including one that soars 200 feet above the forest floor and another that is 1100 feet in length), artfully-crafted platforms nested in large native trees, and three short hikes. At least two professional canopy rangers, who participate in ongoing, rigorous training and are certified in First Aid, CPR, and AED use, accompany small groups. They are members of the American National Standards Institute-accredited Association for Challenge Course Technologies. Participants should be in moderate to good physical condition, between 90 and 250 pounds, 10 years old and over, able to walk one mile, able to reach over their head for the zip line speed control and braking, have the strength to pull their weight along the cable, and must sign a Participation Agreement and release of liability. Legal guardians must sign waivers for youths under 18 years of age. Fees include transportation, all necessary equipment including helmets, gloves, full-body harnesses, thorough training and practice sessions, boxed lunch and beverages. \$159 per person.

CHOOSE YOUR ACTIVITY BELOW

Saturday, July 14:

Whitewater River Rafting	\$99 per person	12:45pm-6:00pm	# of Guests _____	Total Cost _____
Asheville Micro-Brewery Tour	\$89 per person	12:45pm-5:30pm	# of Guests _____	Total Cost _____
Canopy Adventure	\$159 per person	12:45pm-6:00pm	# of Guests _____	Total Cost _____

Name(s) _____

Credit Card Billing Address _____

City _____ State _____ Zip _____ Phone _____ Cell _____

E-mail address _____
(Confirmation will be sent via email)

Credit Card Number (MasterCard, Visa or AMEX only) _____ exp date _____ CSC Code _____

Client's Signature & Date _____

Cancellation Policy: Cancellations must be received in writing on or before July 9, 2018 for a full refund for Whitewater Rafting or Brewery Tour. There will be no refunds issued for the Canopy Tour and NO refunds will be issued for cancellations received after the date listed above. Accents on Asheville reserves the right to cancel any tour and will issue full refunds if the minimum number of participants for the tour is not met.

Please fax completed form to 828-251-9213 or email form to debb@accentsonasheville.com. If paying by check please send to:
Accents on Asheville, 290 Macon Avenue, Asheville, NC 28804. For questions, call 828-251-9013.

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Register securely online! Go to <http://www.cvent.com/d/ggqn8s>, or complete and return this form by mail or fax.

PERSONAL INFORMATION (please print)

Name: _____ Degree(s) inc. FAAD: _____
First name for badge: _____
Practice name/Affiliation: _____
Address: _____
City/State/Zip: _____
Phone: () _____ Mobile (for emergency): () _____
E-mail: _____
Spouse/guest name, if attending: _____
Child(ren) name(s) and age(s), if attending: _____
Contact in case of emergency: _____ Phone: () _____
Dietary restrictions/accessibility needs: _____
Last four digits of SSN: (required for CME purposes) _____

REGISTRATION FEES 2018 dues must be current. SC/VA members may register at the NC member rate.

PRIOR TO 6/15 AFTER 6/15

- | | | |
|---|------------|-------|
| <input type="checkbox"/> Member Physician..... | \$200..... | \$250 |
| <input type="checkbox"/> Non-member Physician/PharmD/PhD | \$350..... | \$400 |
| <input type="checkbox"/> Member PA/NP | \$175..... | \$225 |
| <input type="checkbox"/> Staff in NCDA member practice..... | \$175..... | \$225 |
| <input type="checkbox"/> PA/NP/staff in nonmember practice..... | \$325..... | \$375 |
| <input type="checkbox"/> Resident/Medical Student..... | \$-0-..... | \$-0- |
| <input type="checkbox"/> Emeritus/Retired member..... | \$150..... | \$200 |

Registration Fees Total \$ _____

Presentations will be available electronically free of charge for download prior to the meeting. If you prefer to have a printed, paper copy of the lecture handouts, you must pre-order one. The fee for the print version is \$25 to cover printing costs. Check below to order a paper syllabus. Additional syllabi will not be available at the meeting.

_____ **Printed Syllabus @ \$25**

TOTAL FEES \$ _____

(Total of registration and event fees; add \$25 for paper syllabus)

EVENT FEES Preregistration required. Indicate # attending.

- _____ Friday Welcome Reception.....\$-0-
Saturday Buffet Dinner and Musical Entertainment:
_____ Adults.....\$65
_____ Child(ren) 4-12 years old.....\$20
_____ Child(ren) under 4 years old.....\$-0-

Event Fees Total \$ _____

PAYMENT (No refunds after July 6.)

Enclosed is check # _____ for \$ _____ payable to NCDA, or
Credit Card Type: Visa _____ MasterCard _____ American Express _____ Security Code: _____
Name as it appears on Card: _____
Account #: _____ - _____ - _____ - _____ Exp. Date: _____
Billing Address: _____
Signature: _____

Register securely online, or send this form and payment to:
NCDA, PO Box 27167, Raleigh, NC 27611 / Fax: (919) 833-2023

NC Dermatology Association
PO Box 27167
Raleigh, NC 27611

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